

Industry gets behind the wheel

What's changing?

Manitoba's scrap tire recycling program will shift from a government led program to an industry run program on April 1, 2008.

What are the benefits of an industry run program?

The benefits are significant.

- Responsible environmental stewardship.
- 100% of the Eco-Fees will be dedicated for scrap tire management.
- Funds available for cleaning up all scrap tires, including Off-the-Road Tires.
- Building sustainable scrap tire recycling initiatives.
- Allow for other initiatives like consumer education and Research & Development.